



GRM MARKETING PRIVACY POLICY

Introduction

This website is owned and operated by GRM Marketing Limited. GRM Marketing is committed to safeguarding the privacy of our website visitors and service users.

We respect your privacy and are determined to protect your personal data. The purpose of this privacy notice is to inform you as to how we look after your personal data when you visit our website (regardless of where you visit it from).

When using our site, we want our customers to feel confident that their personal information is protected. Your data is stored securely within our web providers storage.

We are registered in Scotland under registration number SC636307, and our registered office is at 307 Embroidery Mill, Paisley PA1 1TJ. Our email address is: hello@grm.agency and our main contact number is 07973101534.

Data Protection Law

Our policy complies with UK law accordingly implemented, including that required by the EU General Data Protection Regulation (GDPR) and the Data Protection Act.

Use and collection of personal information

In general you can visit our website without telling us who you are and without revealing any information about yourself. If you register on our site or wish to be added to subscribe to our Mailing List you will be asked to provide certain contact details. We will store this data and hold it on computer or otherwise. If you consent to receive information by email, your email address and communication preferences are held by Hubspot, which is the email marketing system we use to send out our e-newsletters, and they are used only for the purpose of sending you these communications. You can choose to opt out of these marketing communications at any time by contacting us at hello@gordonritchiemarketing.co.uk or by using the unsubscribe link at the bottom of every e-newsletter.

We may use information that you provide:

- (a) To register you with our website and to administer it.
- (b) For assessment and analysis, to enable us to review, develop and improve our services.

Wherever possible, we aim to obtain your explicit consent to process personal information, for example, by asking you to agree to our use of cookies. Sometimes you might give your consent implicitly, such as when you send us a message by e-mail to which you would reasonably expect us to reply.

We will not pass on or sell your personal data to third parties to market products or services.

Registration

Certain areas of the website may require registration. If we issue a username and/or password to you, you agree to protect such information by, among other things, keeping your username, password and any other information relating to your account confidential. The protection of your username and password is your responsibility. If you allow another party to use your account, you will be responsible for making such party aware of our Terms and Conditions.

If you wish to update or delete personal information that you have supplied, please contact us.

Cookies

“Cookies” may be used by us to provide you with, for example, customised information from our website. This is standard practice for websites. A cookie is an element of data that a website can send to your browser which may then store it on your system. If you wish, you can usually adjust your browser so that your computer does not accept cookies but you may not be able to take full advantage of our website. Please remember cookies do not contain confidential information such as your home address, telephone number or credit card details. We do not exchange cookies with any third party websites or external data suppliers. We use Google Analytics to provide statistical analysis of website traffic. This service uses cookies to anonymously track your interaction with this website. You can view the privacy policy of this service provider at <https://policies.google.com/privacy?hl=en>.

Security

We endeavour to take all reasonable steps to protect your personal information. However, we cannot guarantee the security of any data that you disclose online and we will not be responsible for any breach of security unless this is due to our negligence or wilful default.

General

At any time you may review or update personally identifiable information that we hold about you, by signing in to your account on our website.

To obtain a copy of any information that is not provided on our website you may send a request to hello@grm.agency

If you wish us to remove personally identifiable information from our website, you may contact us. This may limit the service we can provide to you.